

Parks & Recreation Master Plan

Village of
Ardsley
New York

November 6, 2022

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PROJECT MANAGER | PRINCIPAL-IN-CHARGE



Meeting Agenda

- Introductions
- Master Planning Process
- Village Demographics
- Facility Inventory/Assessment
- Stakeholder Engagement
- Public Input Session

Purpose of Tonight's Meeting:

- Introduce Project & Master Planning Process
- Obtain initial community feedback

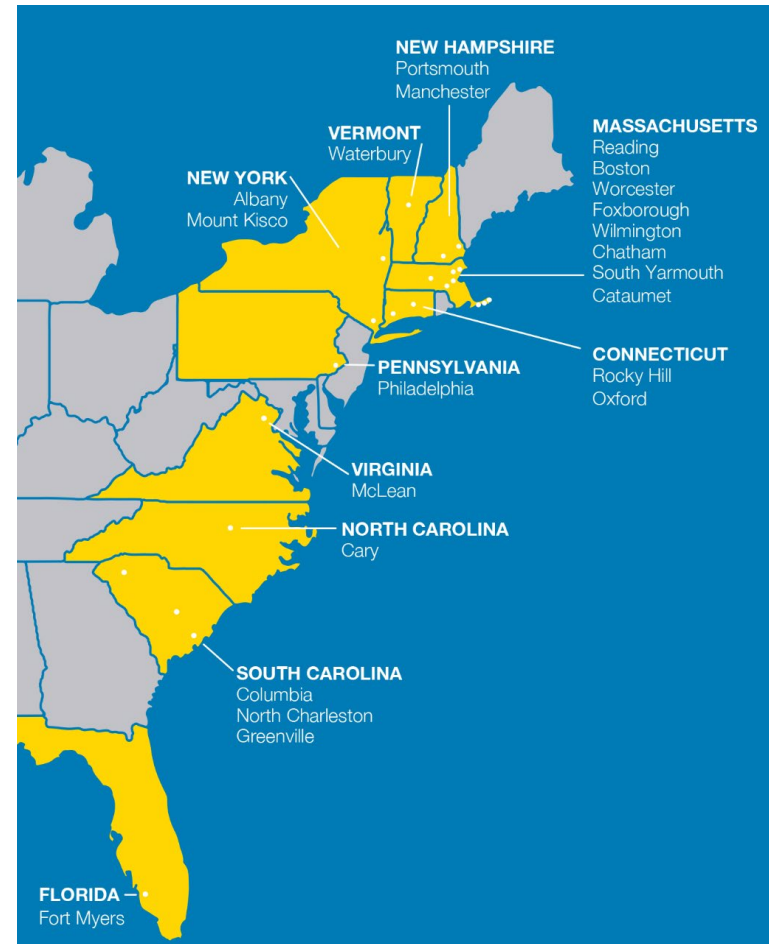
Who We Are

Established in 1899, **Weston & Sampson** is a full-service **planning and design** consulting firm.

Our staff of more than **725 professionals** serves public and private sector clients throughout the **Northeast** and along the **East Coast**.

Our Services:

- Master Planning
- Parks & Recreation Planning
- Landscape Architecture
- Ecological / Environmental Services
- Civil / Structural Engineering
- Aquatic Facility Planning + Design
- Permitting & Compliance



Components of Master Plan

- What did the community have to say?
(Community Engagement)
- Where are our gaps in service?
(Inventory and LOS)
- What do we need to fill the gaps?
(Recommendations)
- How will our role as leaders in parks and recreation be maximized?
(Partnerships and other providers)
- What are our priorities and what if circumstances change?
(Action Plan, Timeframe, Strategic Approach)
- How will we measure success?
(Performance Measures)



Project Process

1. Inventory/Assessment

- Facilities
- Programs
- Demographics

2. Community Engagement

- Focus Group Meetings
- Public Input Session
- Online Survey

3. Visioning/Draft Master Plan

4. Final Master Plan

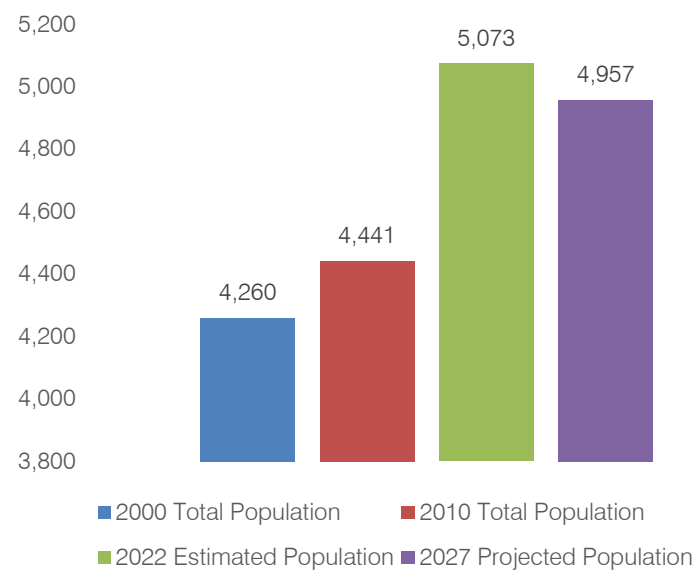


Village Demographics

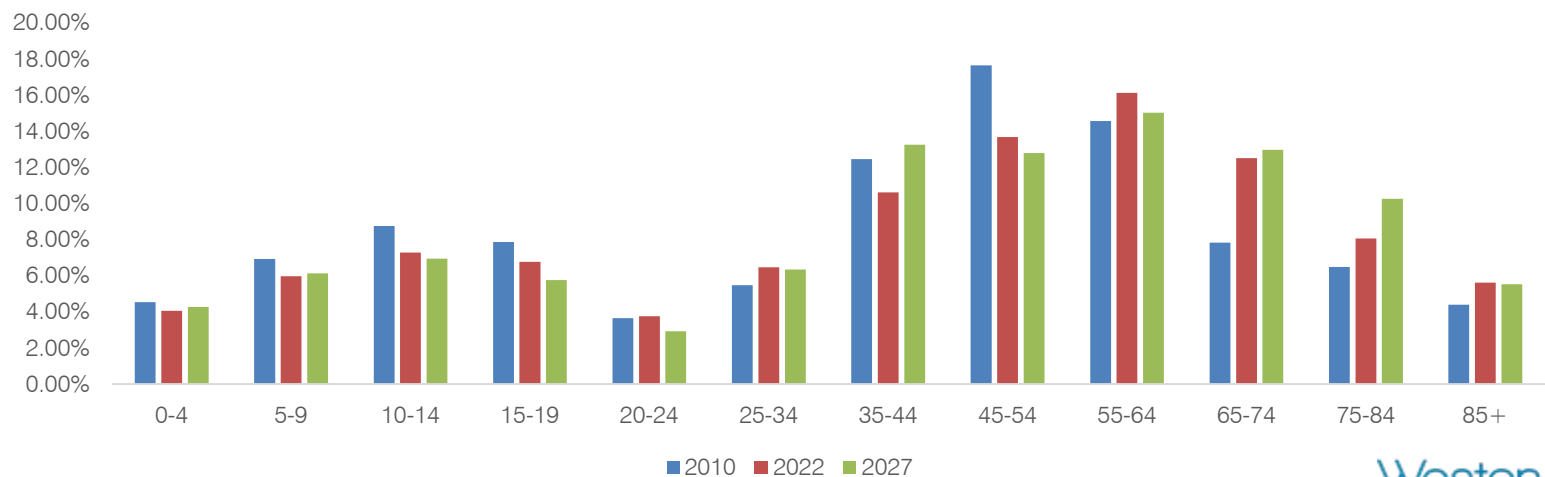
- Median household income \$196,677
(\$100,000 more than the State average).
- Average home value was \$767,223
(\$200,000 more than State average)
- Under 2% of Village residents were below poverty level in 2020
(NYS Average 13.54%)

(Esri, 2020)

Historical and Projected Population



Age Distribution Change From 2010 to 2027



Existing Facilities

- American Legion Park
- Bicentennial Park
- Firefighters Park
- Floyd Linchtenberg Park
- Louis Pascone Memorial Park
- McDowell Park
- Pocost Park
- Stillman Park
- Youth & Community Center



Inventory/ Assessment

- Athletic Facilities – Fair to Good Condition
 - Ballfields
 - Courts
- Youth & Community Center – Poor Condition
 - Lack of Space
 - Needs Modernization
- Park Amenity Areas – Fair Condition
 - Benches
 - Playgrounds
 - Shade/Gazebo
 - Limited Nature Areas
 - Lack of Trails
- Programs
 - Wide variety of options



Public Engagement Overview

- Focus Group Meetings [September]
 - 4 Groups - +/-24 Participants
- Public Meeting #1 (Community Input) **[Tonight]**
- Online Survey [October-December]
 - 289 Participants So Far
- Public Meeting #2 (Findings Presentation) [January]
- Draft Recommendations Presentation [March]
- Final Presentation [May]



Strengths - Focus Group Input

- McDowell Park
- Program Options/Value
 - Seasonal Options (Snowman)
 - Ninja Class
 - Chess Class
 - Youth Basketball
 - Youth Little League
- Pollinator Pathway/Garden Club
- Accessible Park Spaces
- Food Trucks
- Adaptable staff to accommodate needs
- Holiday lights/festivals
- Excellent facilities
 - Baseball/ Softball diamonds
 - Playgrounds

Areas of Improvement – Focus Group Input

- Pascone Park
 - Lack of Shade, Benches or Grills
 - Softball Fields underutilized
- Dedicated Fields (Cricket)
- Field/Court Lighting
- Pickleball Courts
- Restrooms in Parks
- Community Center
 - Multiuse Event Space
 - Storage
- Nature based options
- Dog Run
- Communications to learn about events in one spot
- Museum (bad location)
- Programming/Events (Seniors)
- Soccer/Rectangular Fields
- Splash Pad/ Swimming Facility
- Playgrounds (some old)
- Walking Trails (around/to parks) & Connections to County Bike Path

Suggestions – Focus Group Input

- Community Center in Park
- Park Amenities
 - Update Restrooms
 - Picnic Area/Concessions
 - Pickleball
- Better Connectivity/
Accessibility of Parks
- Nature/Outdoor Play Areas
(Pascone Park)
- Students Assist with
Branding/Promoting
programs/services
- Programs
 - Tai-chi
 - Chess Tournament
 - Movie Nights in park
 - Non-sport events
 - Glowga (Night Yoga)
- Communications
 - Social Media
- Fundraising/Grants
 - Gala
- Better Coordination
 - School District
 - House of Sports
 - RJS Center
 - MR Center

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Project Schedule

Phase	Month								
	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
A Kickoff + Existing Conditions Analysis	M								
B Community Recreation Needs Assessment			Input						
C Public Outreach			Com Input		Findings Present		Draft Recmnd		
D Draft/Final Report									Final Present

Parks & Recreation Master Plan

Thank you

Questions?

<https://www.ardsleyvillage.com/comprehensive-plan/implementation/webforms/parks-and-recreation-master-plan>

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