

Parks & Recreation Master Plan

Village of
Ardsey
New York

March 16, 2023



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Principal-in-Charge

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Senior Project Manager/Landscape Architect

Agenda + Purpose

- Introductions
- Master Planning Process
- Program Inventory/Assessment
- Public Survey Result Summary
- Preliminary Recommendations
- Questions & Comments

Purpose of Tonight's Meeting:

- Provide Project Update & Survey Results
- Obtain Feedback on Preliminary Recommendations

Who We Are

Established in 1899, **Weston & Sampson** is a full-service **planning and design** consulting firm.

Our staff of more than **750 professionals** serves public and private sector clients throughout the **Northeast** and along the **East Coast**.

Our Services:

- Master Planning
- Parks & Recreation Planning
- Landscape Architecture
- Ecological / Environmental Services
- Civil / Structural Engineering
- Aquatic Facility Planning + Design
- Permitting & Compliance



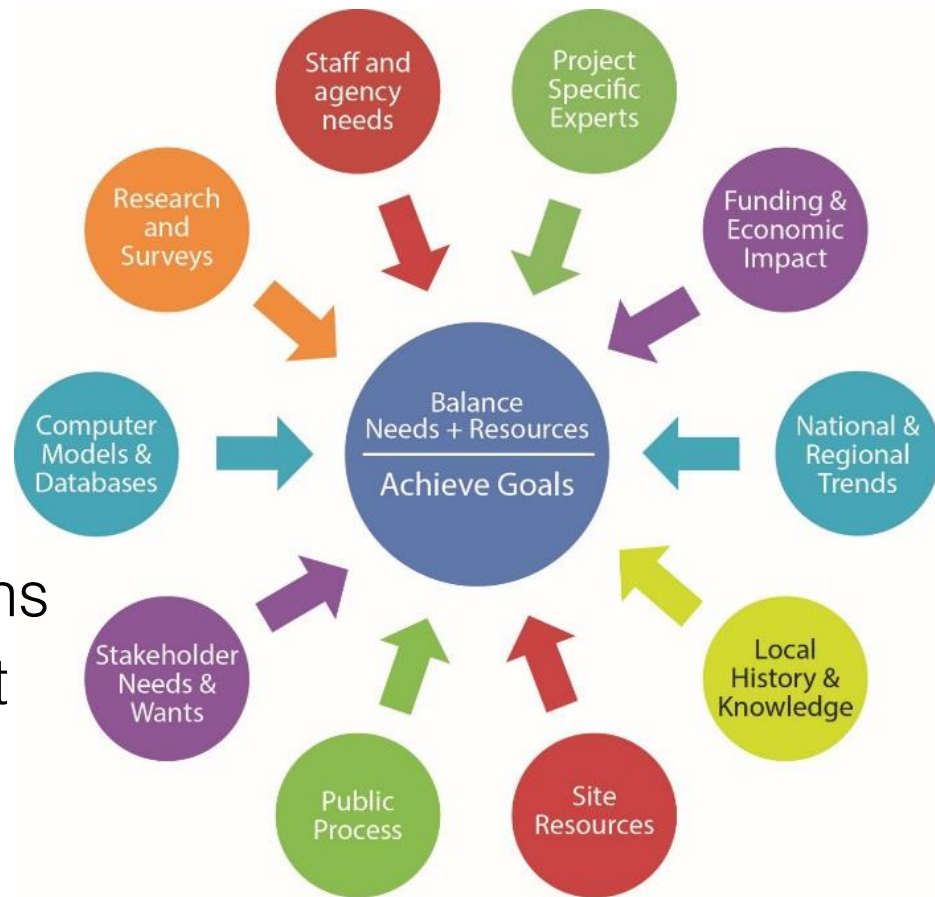
Components of a Master Plan

- What did the community have to say?
(Community Engagement)
- Where are our gaps in service?
(Inventory and LOS)
- What do we need to fill the gaps?
(Recommendations)
- How will our role as leaders in parks and recreation be maximized?
(Partnerships and other providers)
- What are our priorities and what if circumstances change?
(Action Plan, Timeframe, Strategic Approach)
- How will we measure success?
(Performance Measures)



Project Tasks

- Existing Conditions Analysis
- Community Recreation Needs Assessment
 - Demographics & Trend Analysis
 - Facility Inventory & Analysis
 - Program Inventory & Analysis
- Public Outreach
- Improvement Recommendations
- Draft & Final Plan Development



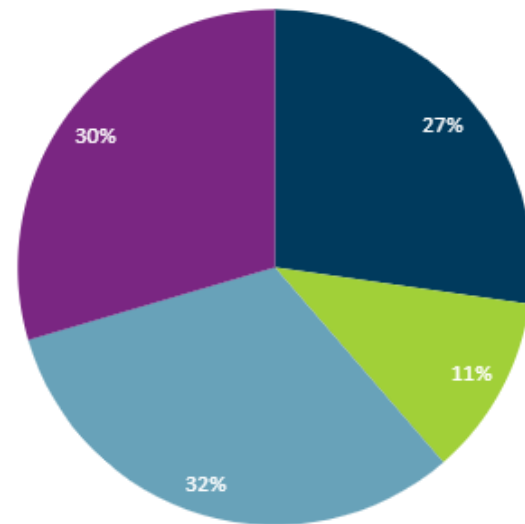
Regional + National Programming Trends

- **Traditional Sport Programming**
Continued interest in traditional sports (e.g., basketball, football, and soccer)
- **Life Sports**
Developing youth interests in activities they can enjoy for a lifetime, such as biking, kayaking, tennis, golf, swimming, and jogging/walking
- **Project Play**
Coordinating body for an initiative designed to increase youth sport participation rates
- **Parkour**
Challenges the participant to move their body through obstacle courses
- **Disc Golf**
Golf with a frisbee and using a netted basket as a golf hole
- **Outdoor Active Recreation**
Kayaking, canoeing, stand-up paddle boarding, mountain biking, and climbing
- **Specialty Audiences**
The LGBTQ+ community, retirees, military veterans, cancer patients, elderly individuals, people needing mental health support, and individuals with visible and invisible disabilities.

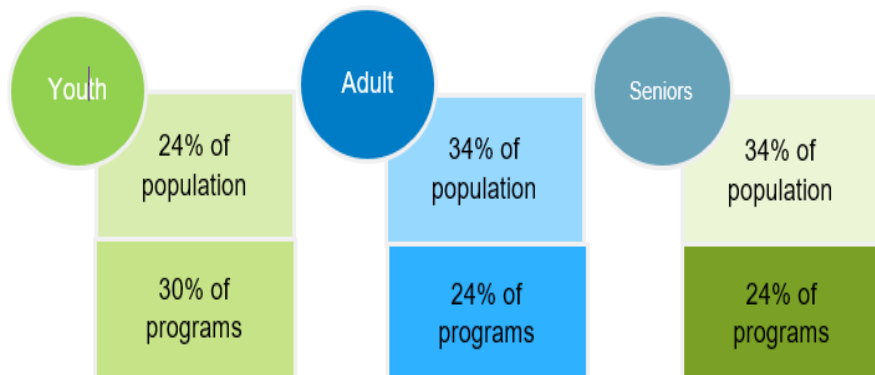
Existing Programs in Ardsley

- Youth Recreation Programs
 - Ages 5 - 17
- Adult Recreation Programs
 - Ages 18 - 54
- Senior Programs
 - Ages 55+
- Special Events
 - One Day Events (Holidays, Marathons, etc.)

FY2021 and FY2022
Total Program Offered Distribution



- Youth Recreation Program
- Adult Recreation Program
- Senior Programs
- Special Events



Existing Programs in Ardsley

Village Program Life Cycle Stage Breakdown

Life Cycle Stage	Description	Percentage of Village Programs
Introduction	Getting a program off the ground; heavy marketing	6%
Growth	Moderate and interested customer base; high demand; not as intense marketing	6%
Mature	Steady and reliable performer but increased competition	80%
Decline	Decreased registration	8%

Existing Program Inventory

Major Common Program Categories (Nationally)

- Ardsley Provides $\pm 43\%$ of Common Offerings ($\pm 52\%$ Including Alternative Providers)
- National Average is $\pm 64.5\%$ of Common Offerings

Offered By Village of Ardsley		Not Offered by Village of Ardsley	
Active Adult Programs	Trips	Aquatics	Summer Camps (Daylong)
Arts	Wellness	Music	Sustainability / Green
Birthday Party Services	Sports	Biking	Preschool
General Interest	STEM / STEAM	Child Care	Theatre / Acting
Lifelong Learning	Teen Programs	Disc Golf	Therapeutic Recreation
Seniors	Fitness	Dance	Early Childhood
Special / Community Events	Open Gym	Day / School Break Camps	Environmental Nature
Pickleball	Specialty Camps	Golf	Pets
Tennis	Historical Programs	Gymnastics / Tumbling	Outdoor Adventure
Language Arts		Horseback Riding	Martial Arts
Offered By Alternative Service Providers		Ice Skating / Hockey	
Before / After School	Cooking		
Chess	Extreme Sports		

Public Engagement Overview

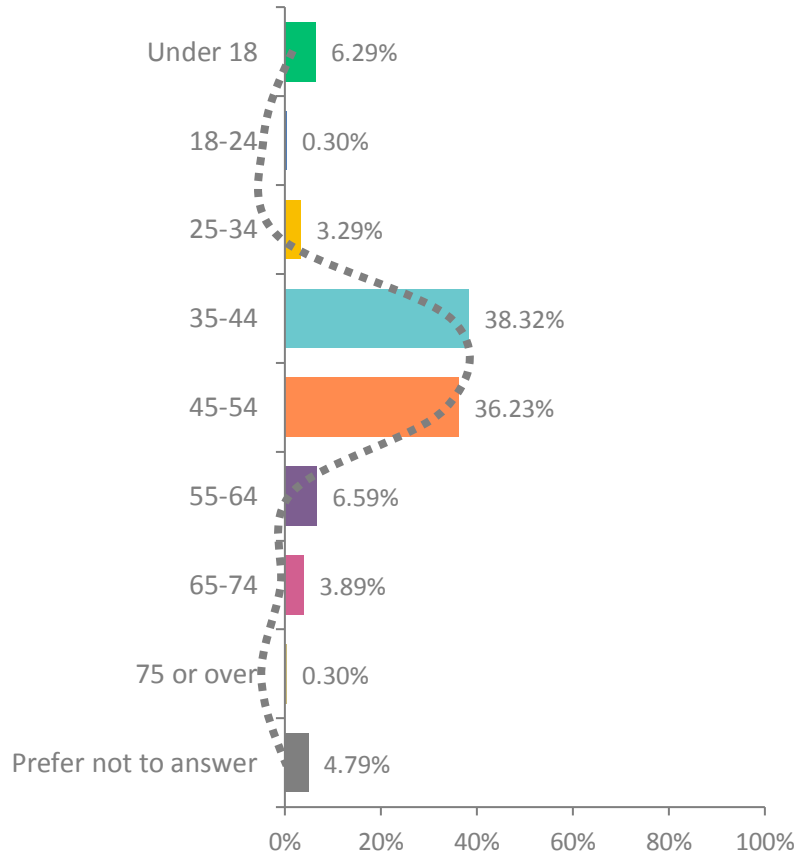
- Focus Group Meetings [September]
 - 4 Groups - +/-24 Participants
- Public Meeting #1 (Community Input) [November]
- Online Survey [October-December]
 - **533 Participants** (~12% of Village Population)
- Board of Trustees Review Meeting
- Public Meeting #2 & Draft Recommendations [Tonight]
- Final Presentation [May]



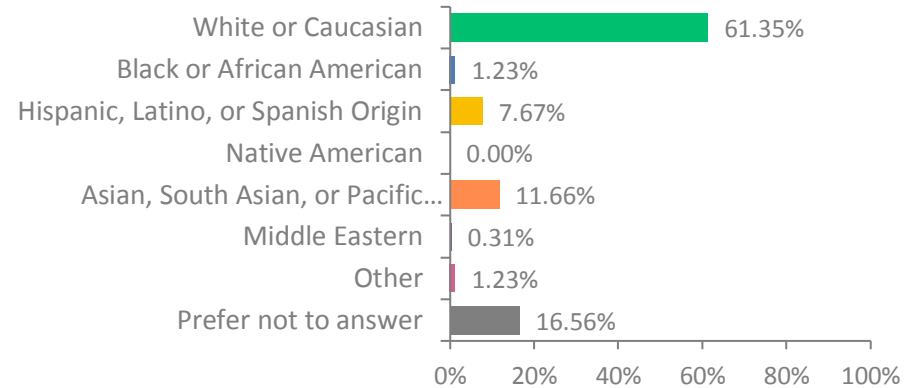
Online Survey Summary - Demographics

Average Ardsley Residency: 11 Years

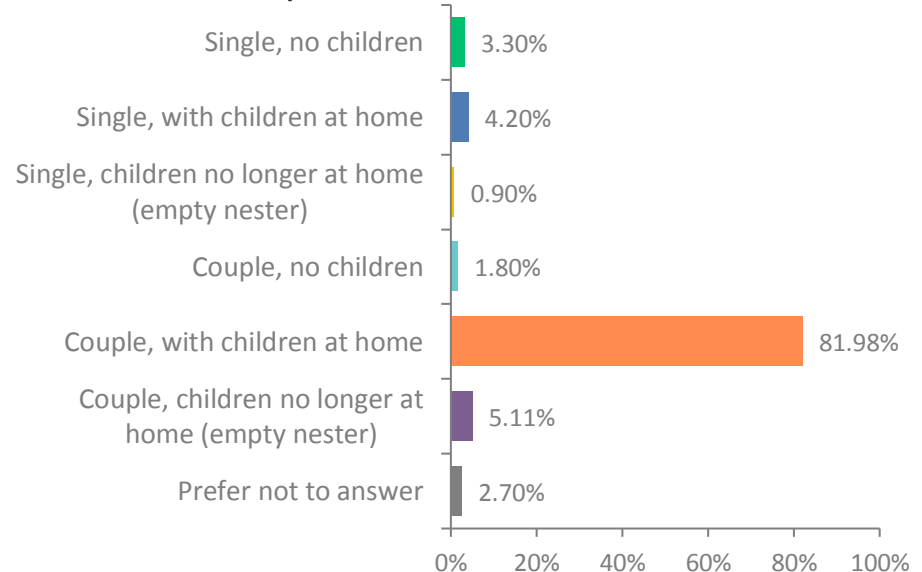
Respondent Age



Respondent Race/Ethnicity

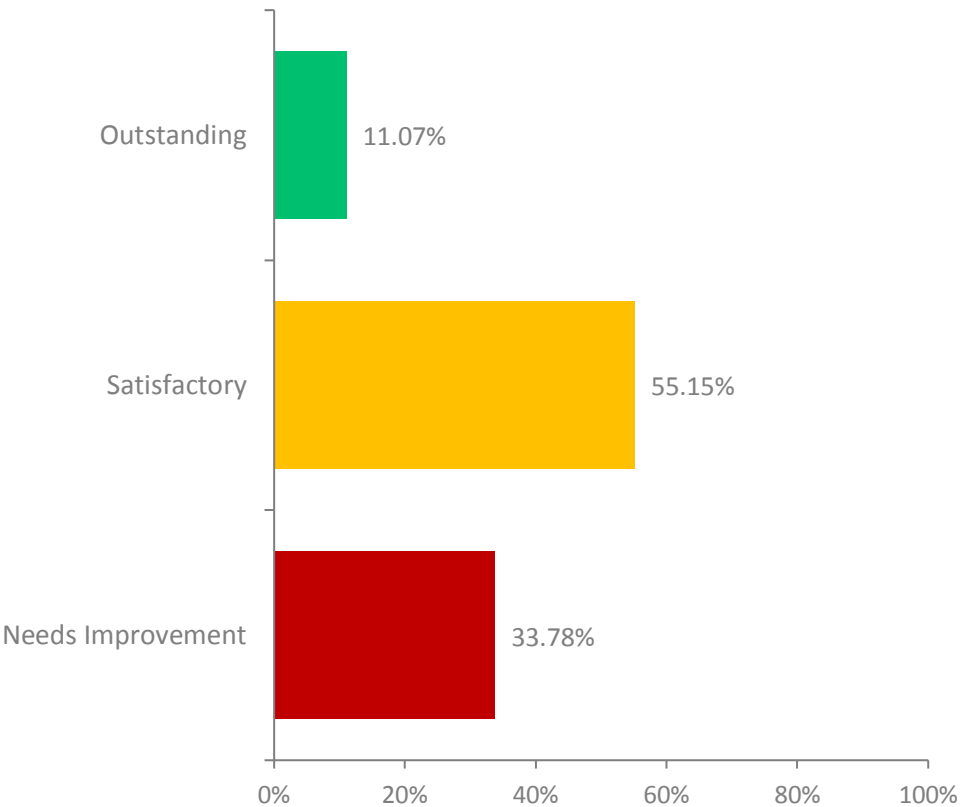


Respondent Household

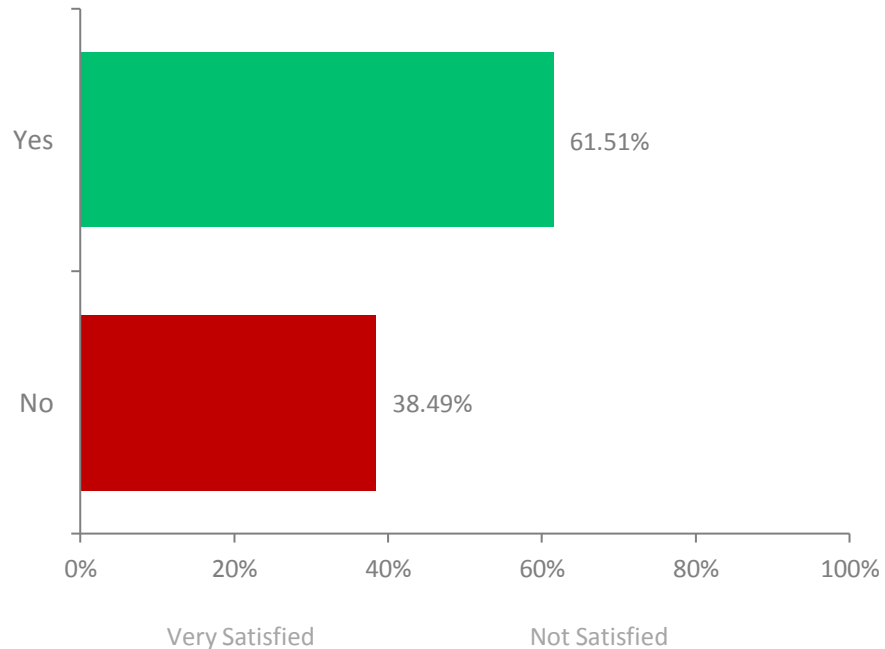


Online Survey Summary - Facilities

How would you describe the overall quality of the parks and recreation facilities in the Village of Ardsley?

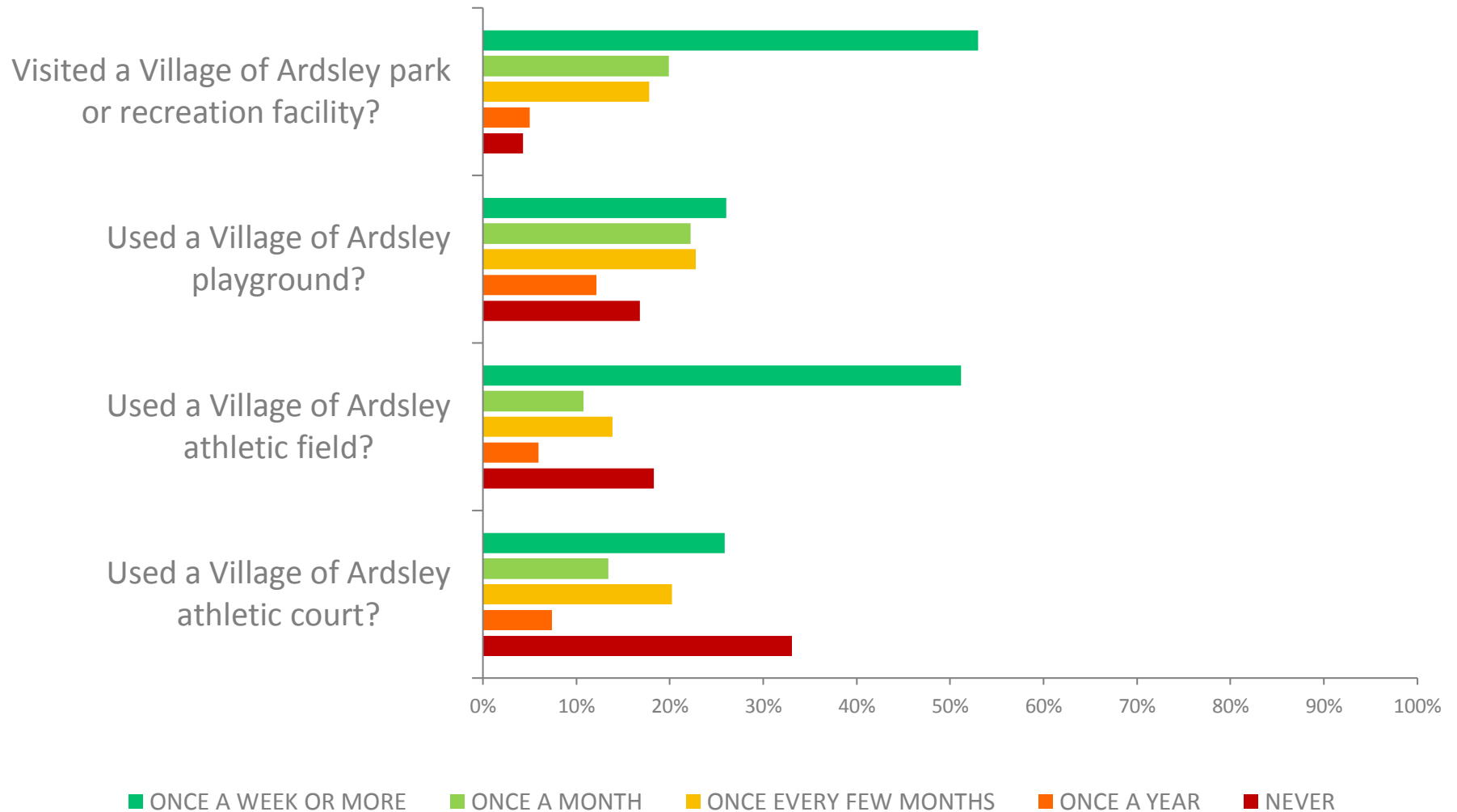


Do you believe there are enough parks & recreation facilities in the Village of Ardsley?



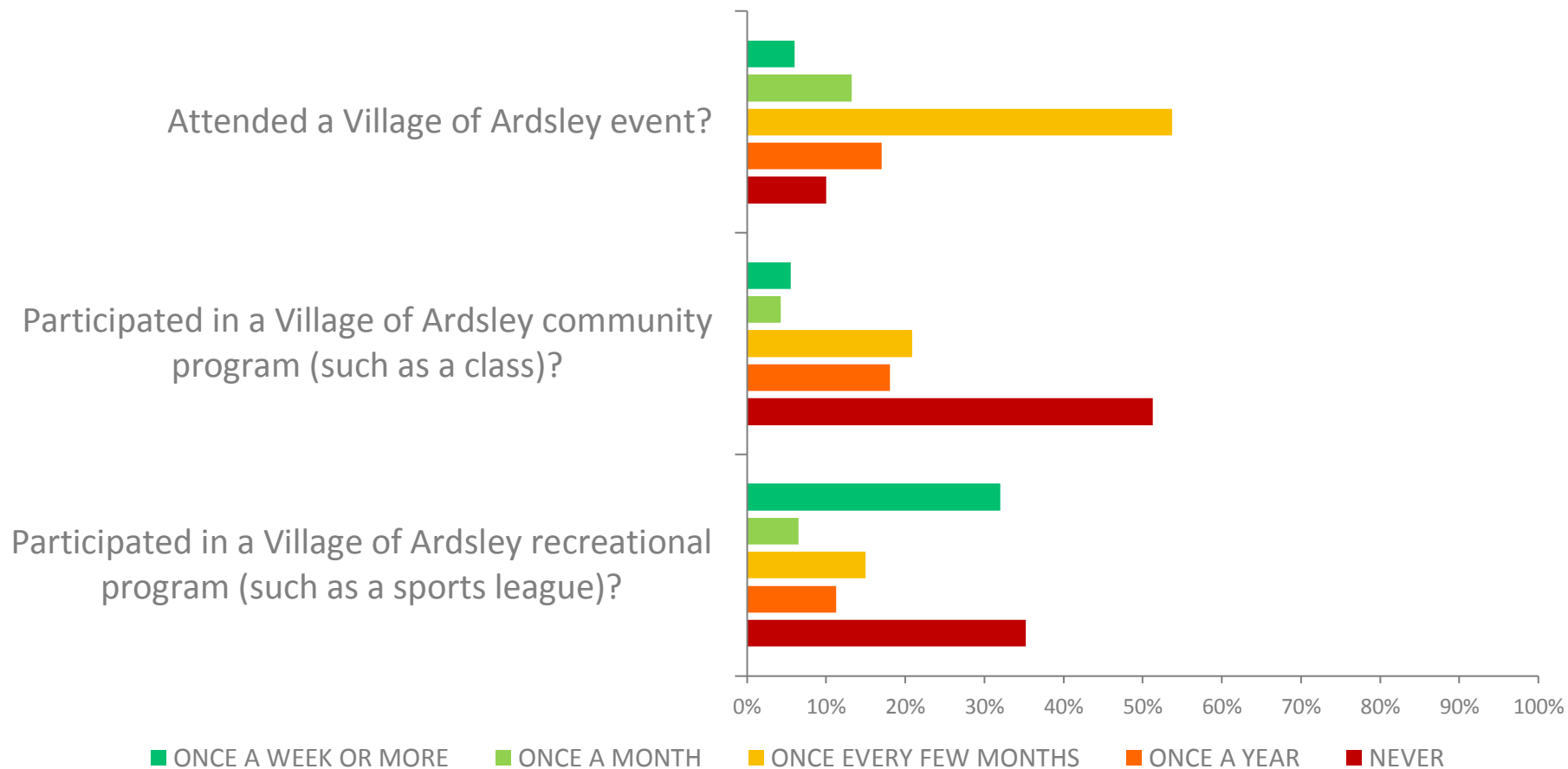
Online Survey Summary - Facilities

In the past 12 months, how frequently have you and your household...



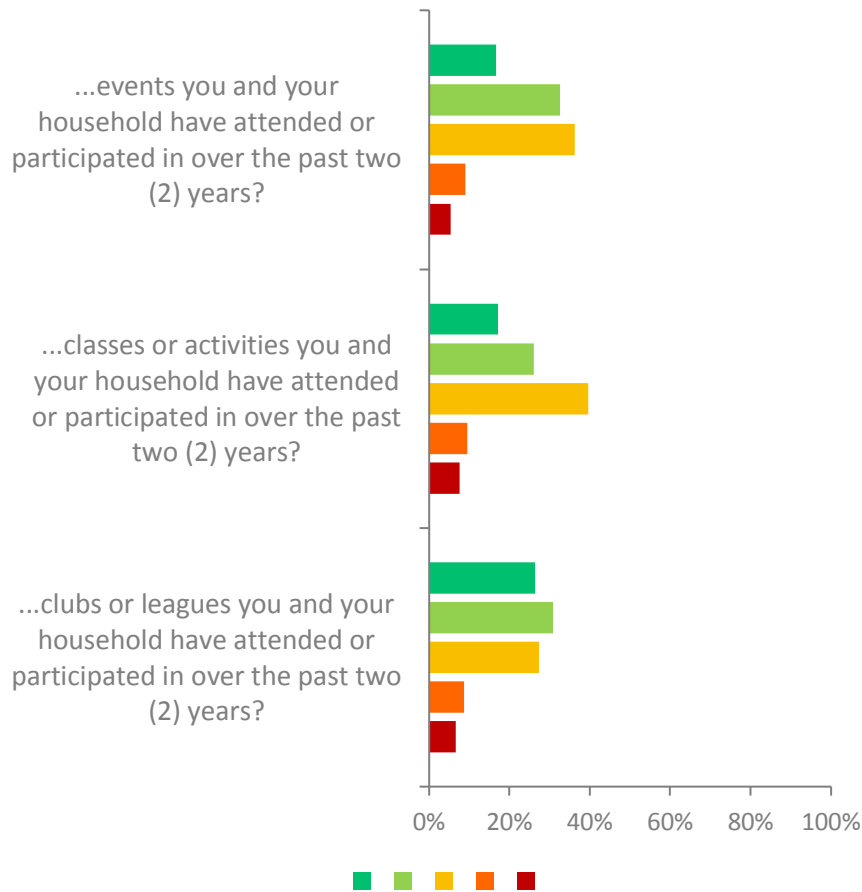
Online Survey Summary - Programs

In the past 12 months, how frequently have you and your household...



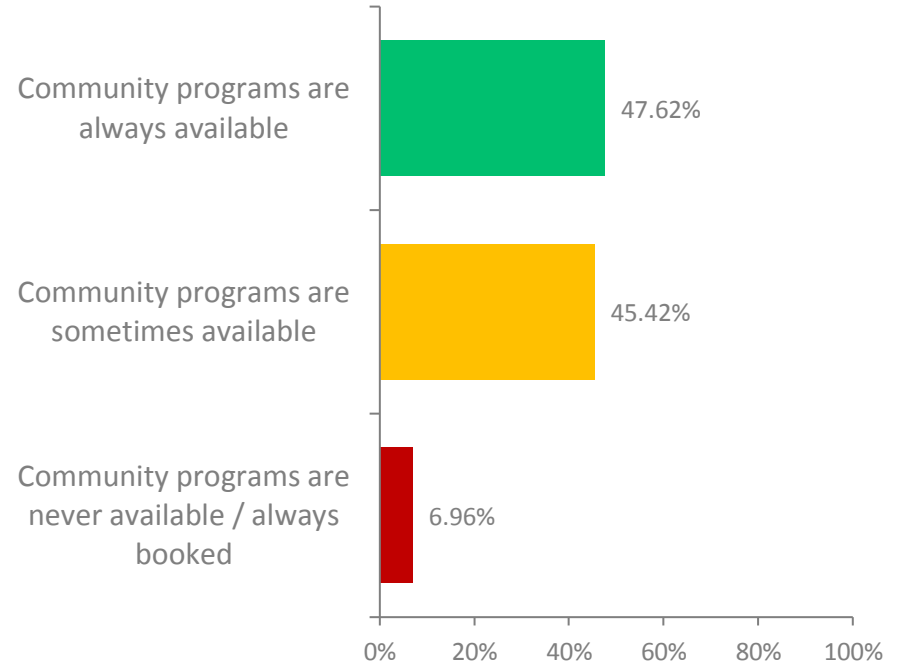
Online Survey Summary - Programs

How satisfied have you and your household been with the quality of the Village of Ardsley...



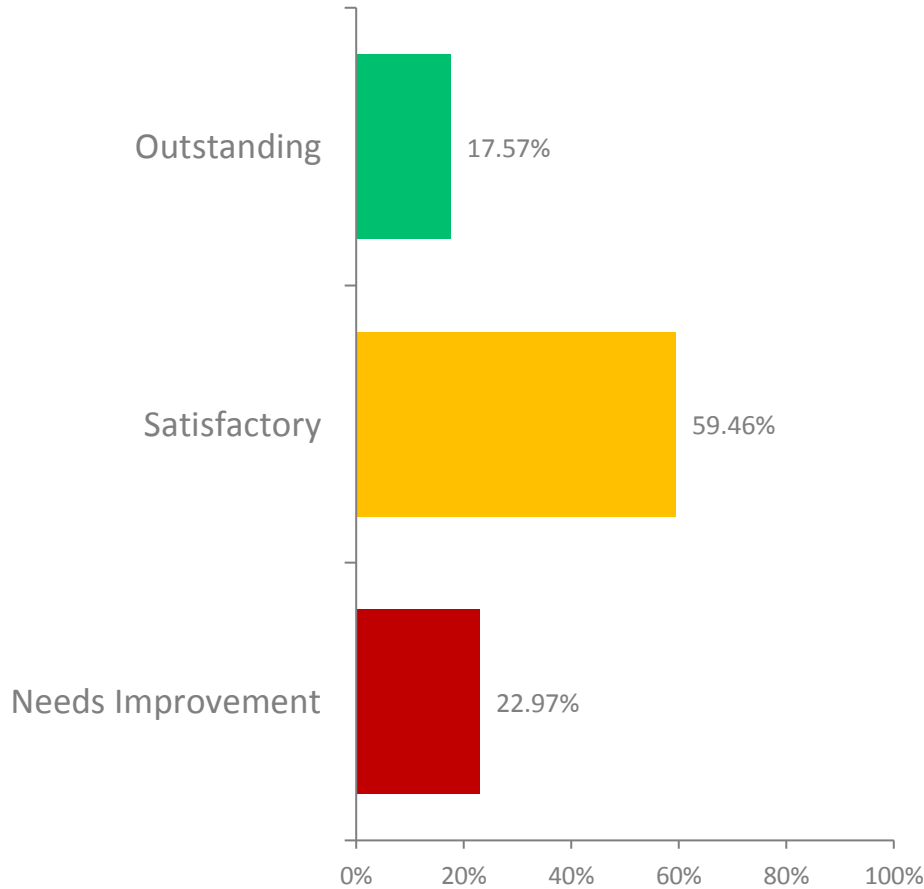
Are there existing community programs offered within the Village of Ardsley available when requested?

For example, if you sign up for a class, is there an opening?

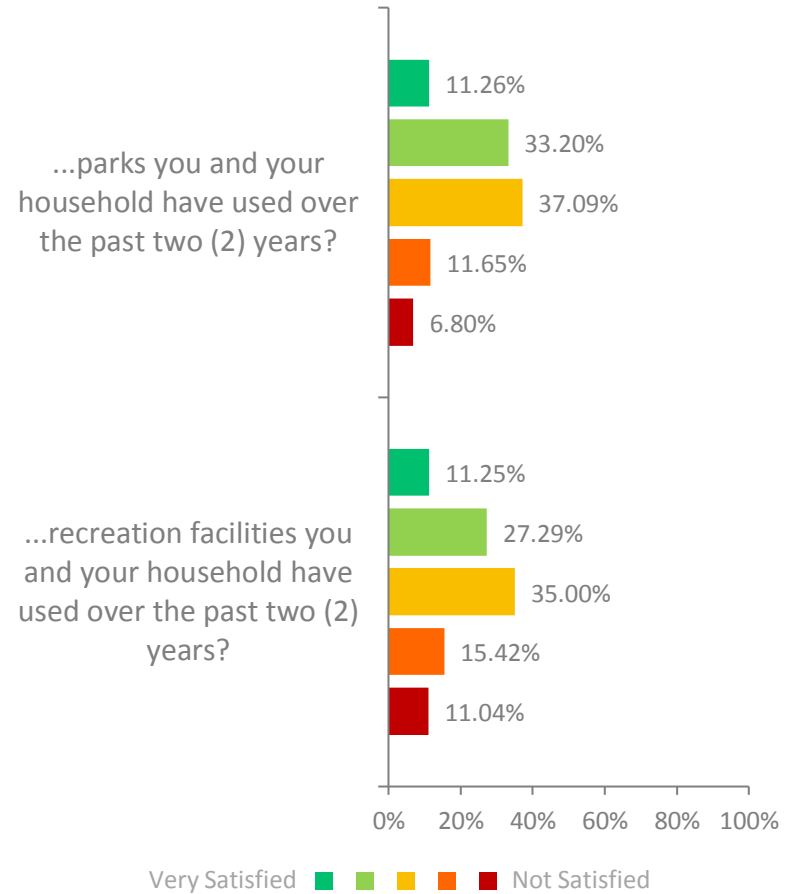


Online Survey Summary - Programs

How would you describe the overall quality of the recreation programs in the Village of Ardsley?

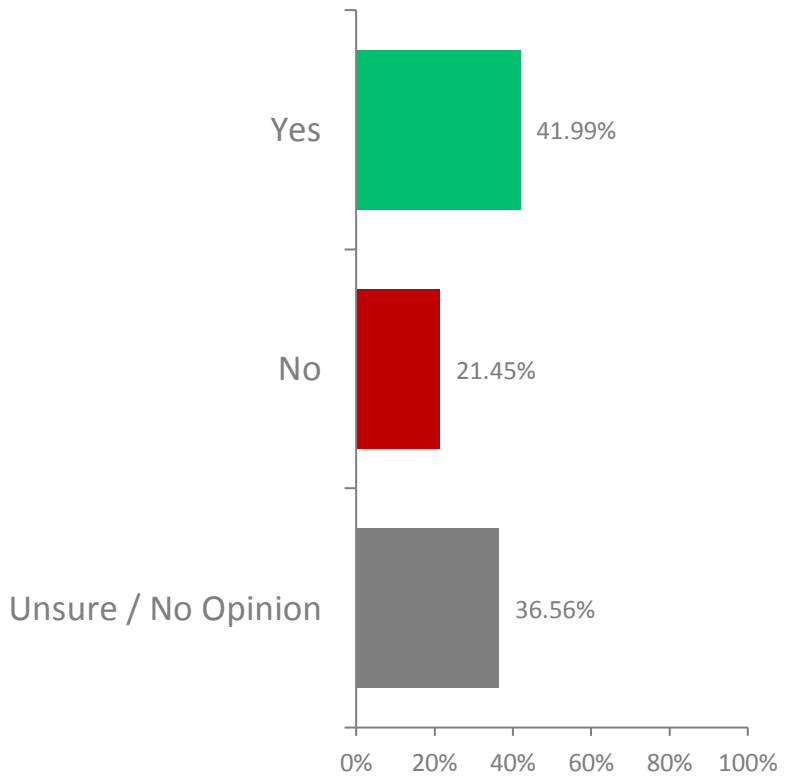


How satisfied have you and your household been with the quality of the Village of Ardsley...

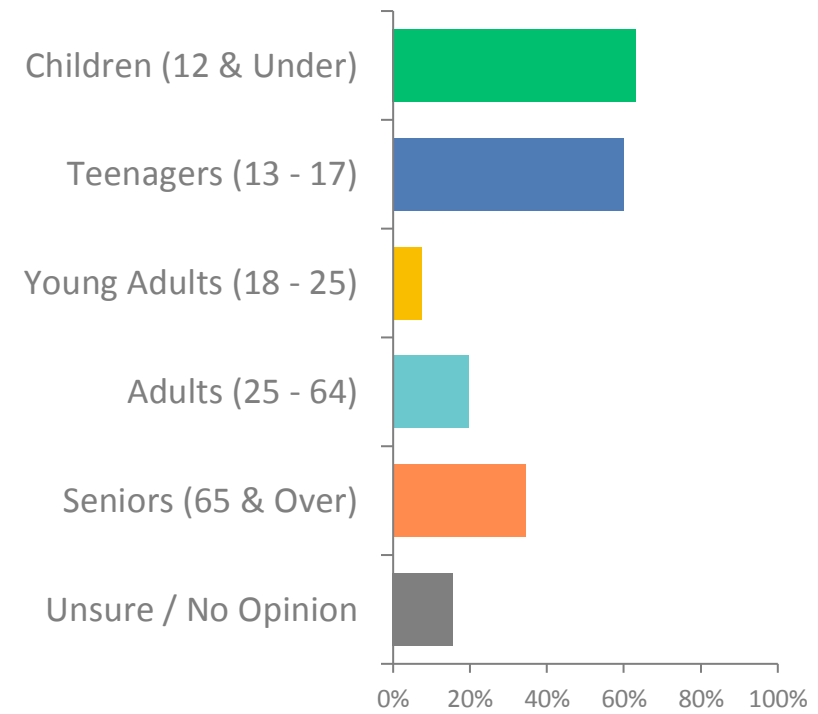


Online Survey Summary – Community Center

Is a new community center needed?

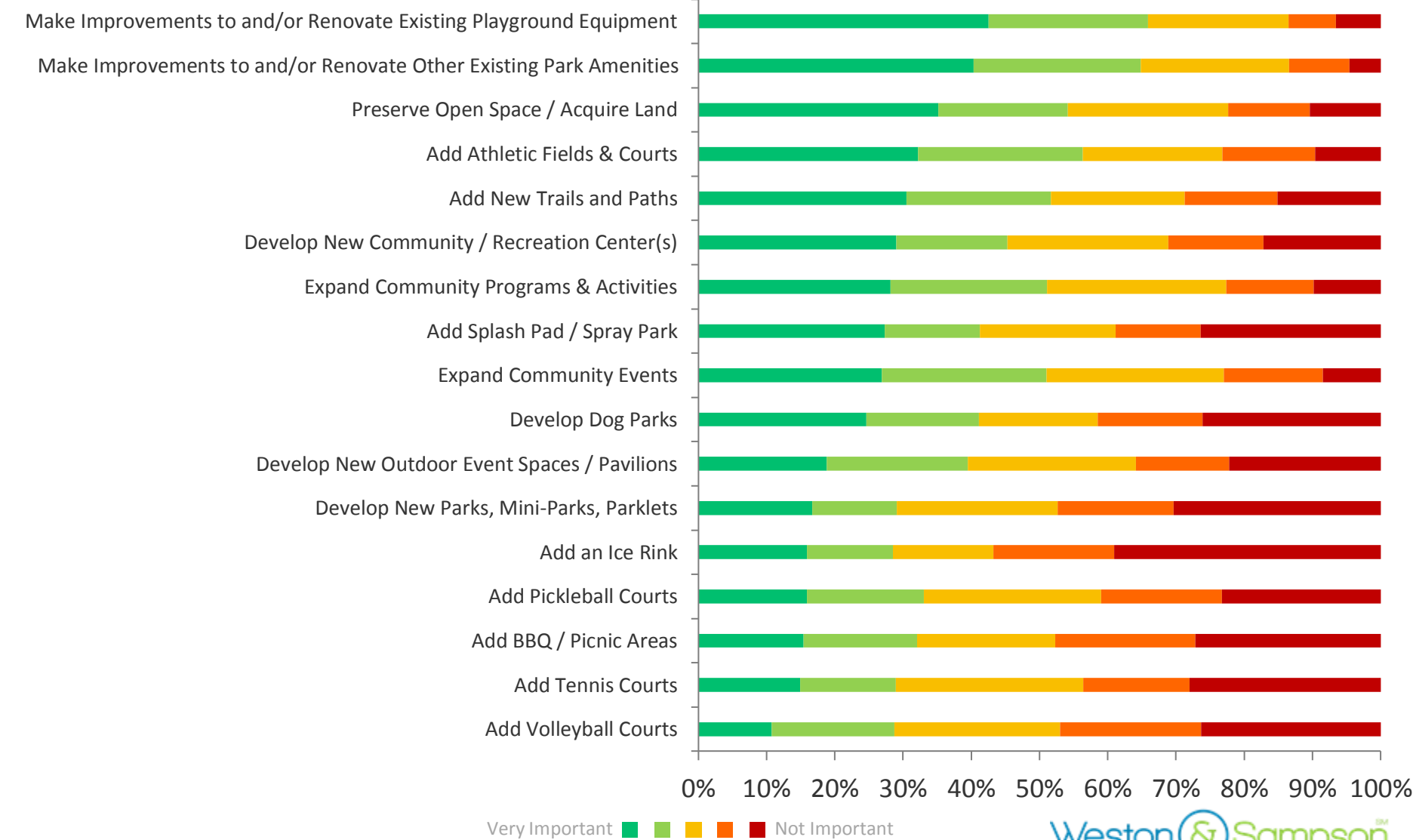


What age groups would best be served by a new community center? PICK TWO (2)



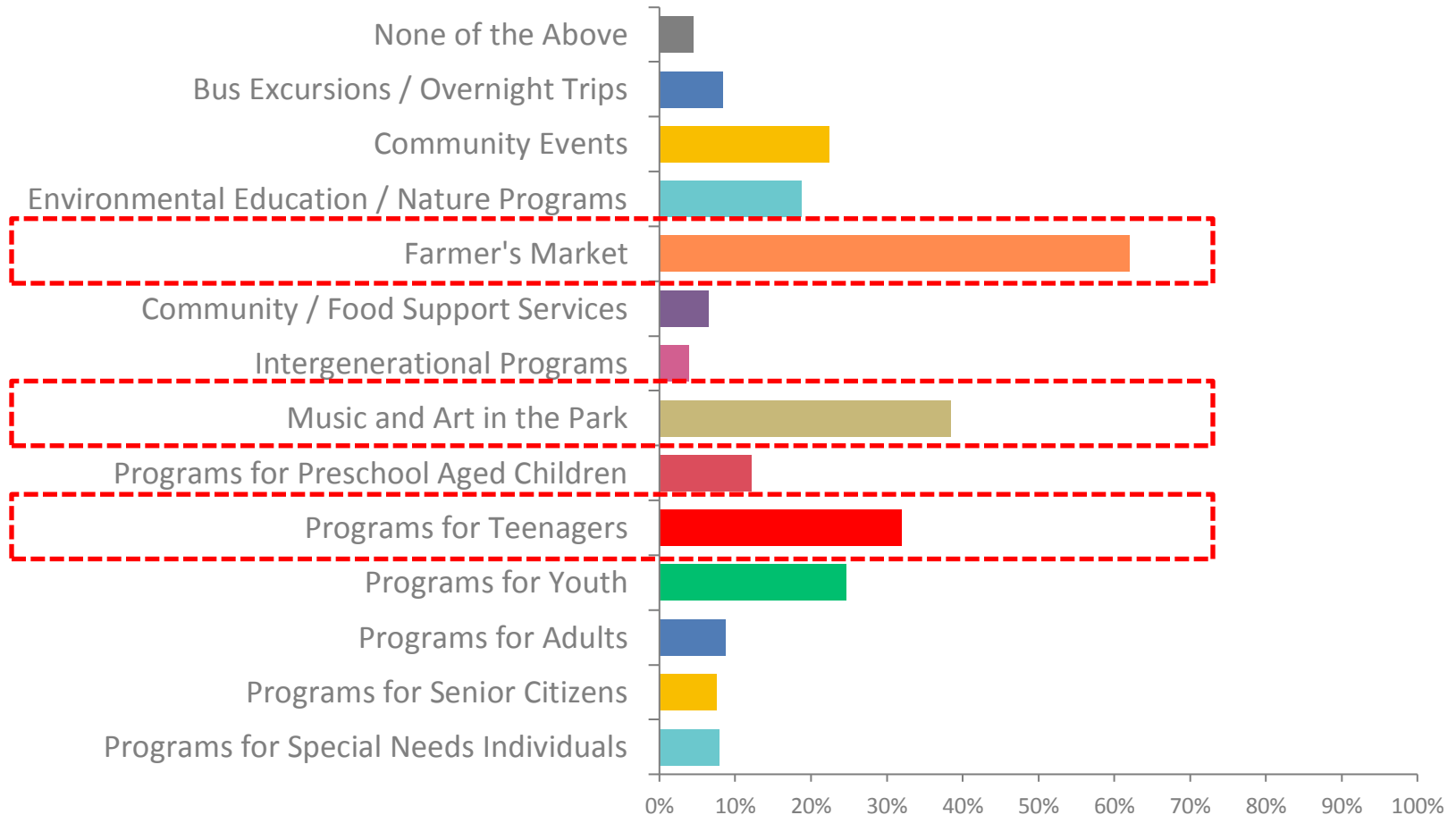
Online Survey Summary – Priorities

In your opinion, how important are the following items for the Village of Ardsley to address over the next 5 -10 years?



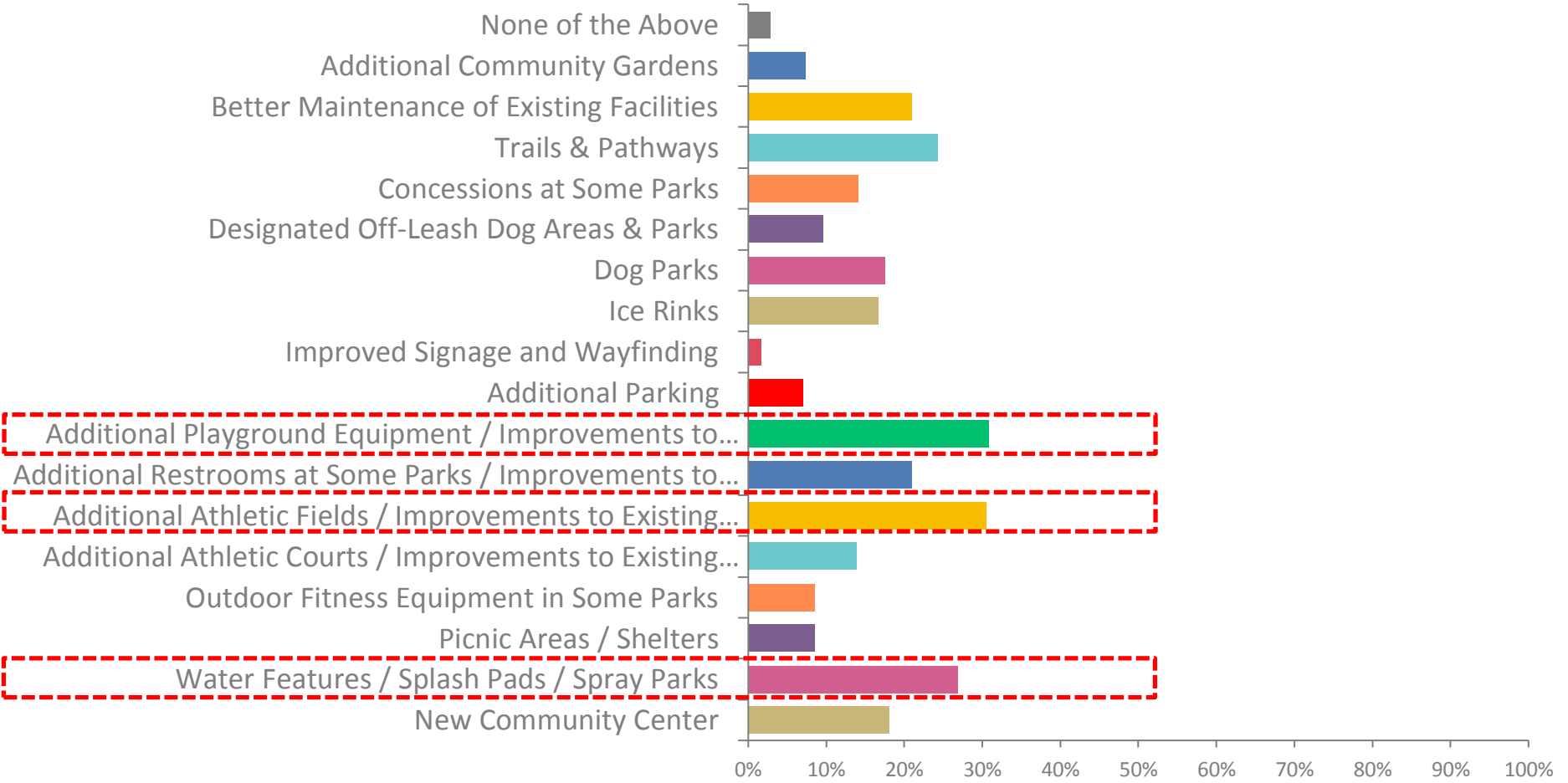
Online Survey Summary – Priorities

Please indicate the additions or expansion of the following RECREATION / COMMUNITY PROGRAMS that you and your household would most like to see by checking the boxes. SELECT UP TO THREE (3)



Online Survey Summary – Priorities

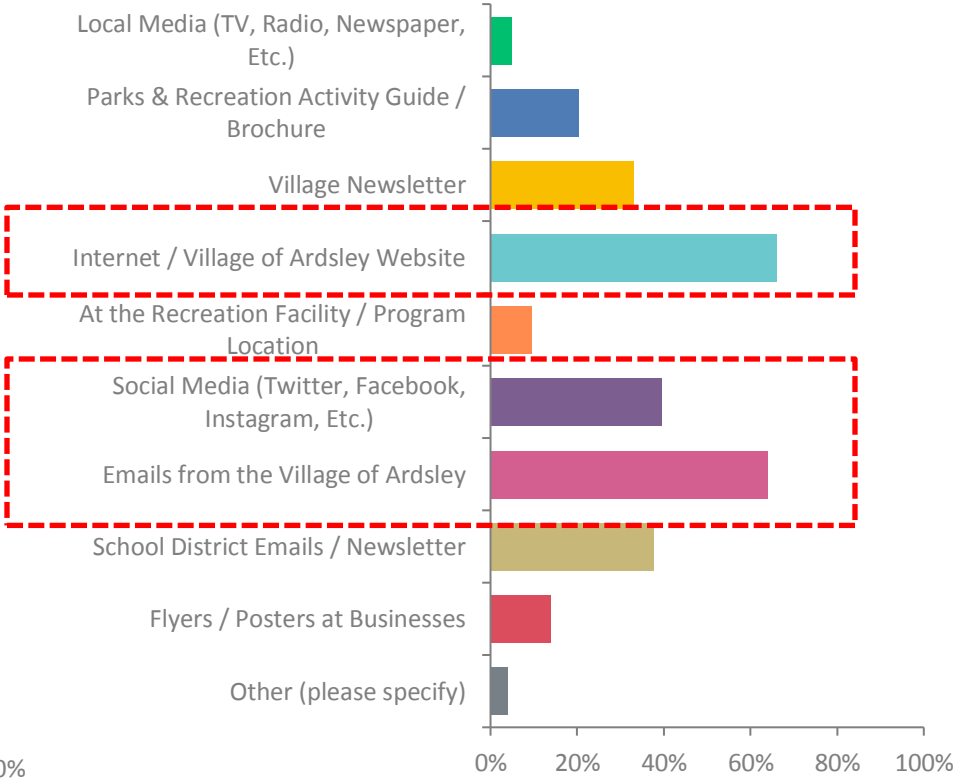
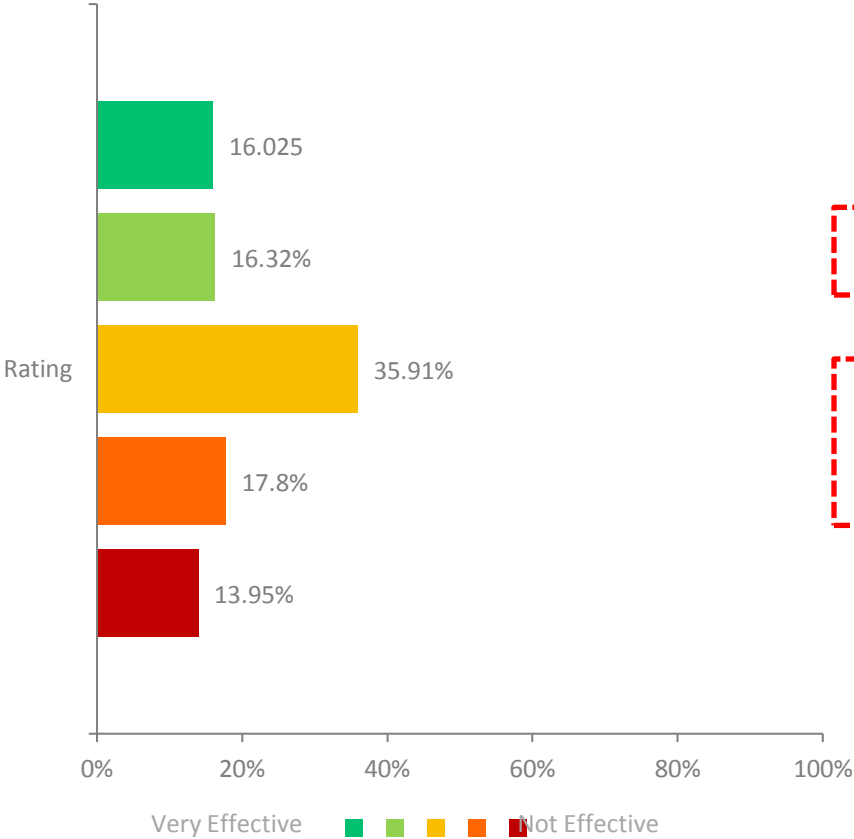
Please indicate the additions or expansion of the following RECREATION / COMMUNITY FACILITIES that you and your household would most like to see by checking the boxes. SELECT UP TO THREE (3)



Online Survey Summary – Communications

How effective is the Village of Ardsley at reaching you with information on community facilities and programs?

In your opinion, what is the best way to get information about parks & recreation facilities and programs?



Preliminary Recommendations – General

- **Programming | Administration**
 - Increase special event programming
 - Review recreational program offerings and adjust annually
 - Improve access to athletic fields for existing and new/ growing groups
 - Improve communication and event/ facility marketing
 - Update parks/ trail maps
 - Develop maintenance standards & level of service
 - Increase funding for parks and facility maintenance
- **Maintenance | Compliance**
 - Install ADA compliant routes to parks & recreation facilities where necessary
 - Improve/ upgrade signage (wayfinding, park signs, parking, etc.)
 - Upgrade existing facilities and outdated amenities that do not function well
- **Expansion | Development**
 - Explore feasibility of land acquisition within the Village for creation of new parks and recreation facilities, specifically for tennis, pickleball, and cricket facilities
 - Expand walking pathways and trail connectivity to and within parks
 - Focus on conservation and sustainability (Preserve and expand open space)

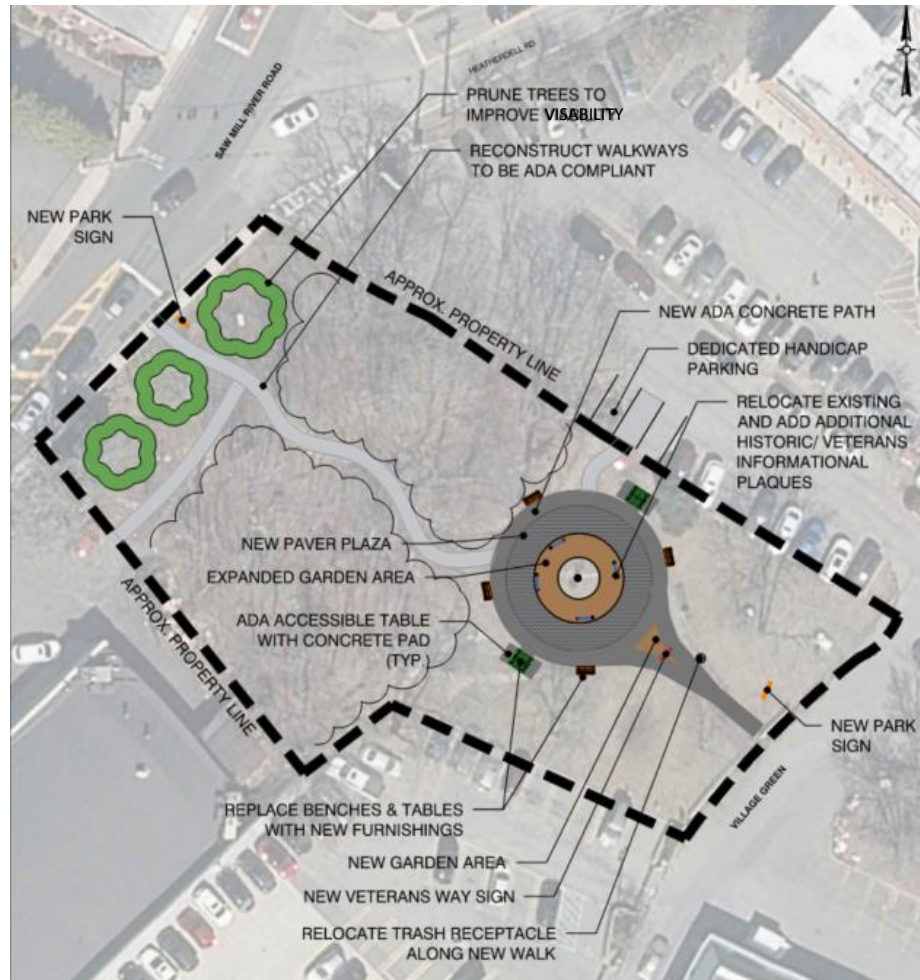
Preliminary Recommendations – Community Center

- **Programming**
 - Develop additional youth & teen programming to better utilize space
 - Coordinate with adjacent businesses to expand parking options
- **Expansion | Development**
 - Conduct feasibility study for expansion of existing, acquisition of a larger building or construction of a new community center with dedicated parking



Preliminary Recommendations – Bicentennial Park

- Construct an ADA compliant pathways
- Restripe parking lines adjacent to park (inc. ADA parking stalls)
- Prune trees adjacent to Saw Mill River Road for improved street visibility
- Install new veterans' way sign
- Install additional informational, historic, and wayfinding signage
- Install and replace benches and tables
- Expand garden area buffered by new paver plaza



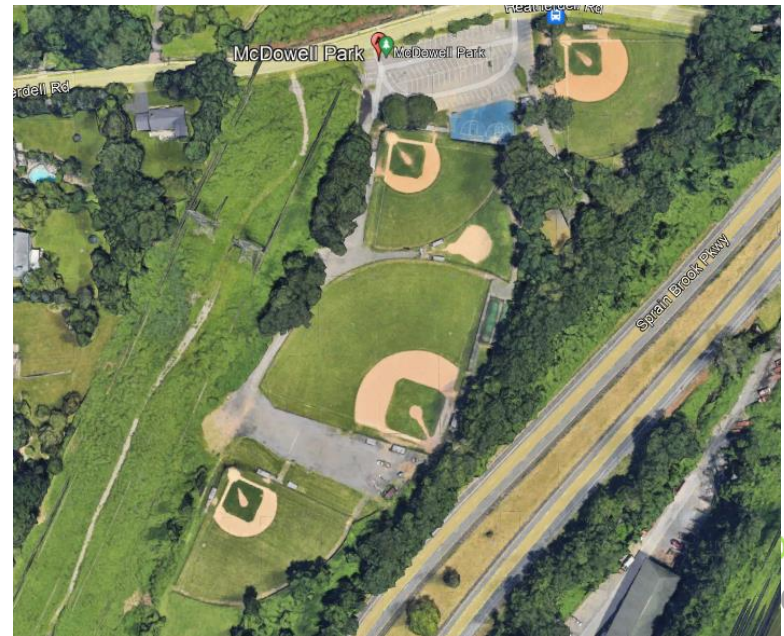
Preliminary Recommendations – McDowell Park

- **Maintenance | Compliance**

- Construct ADA accessible routes to all baseball fields, dugouts, and bleachers
- Regrade the northwest baseball field to eliminate ponding
- Reconstruct perimeter fence
- Repaint and Remove graffiti
- Repair / reset posts at batting cage & install new artificial turf mats
- Sealcoat / Repave / Restripe:
 - Basketball Courts
 - Reconfigure parking area & courts to accommodate 1/2 courts
 - Repave / widen park road
- Reconstruct pavilion & gazebo
- Reconstruct stairs to southwest baseball field

- **Expansion | Development**

- Baseball Fields
 - Install warning tracks
 - Install irrigation system
 - Reseed Outfields
- Field 2 – Reconstruct/ Expand, Add Lighting
- Field 3 - Convert to synthetic turf
- Construct Pathway Network (inc. Utility Corridor)
- Reconstruct playground



Preliminary Recommendations – Pascone Park



- Replace/ Consolidate Playground Equipment (2–5 + 5–12 yr areas)
- Create Splash Pad, Seating + Shade Areas
- Retain/Restripe Existing Courts
- Construction Youth Pump Track
- Reconstruction Parking Areas
- Replace existing gazebo with a stage and canopy
- Develop Community/ Recreation Center
- Create Trail Network and Environmental Education Opportunities
- Reconstruct Softball Field with multi-use turf field options (soccer, lacrosse, cricket)

Concept A

Preliminary Recommendations – Pascone Park

- Replace/ Consolidate playground Equipment (2–5 yr. + 5–12 yr)
- Relocate/ Reconstruct Existing Gazebo
- Retain/Restripe Existing Courts
- Reconstruction Parking Areas
- Create Seating Areas with Shade
- Construct Youth Pump-Track
- Develop Community/ Recreation Center
- Develop Synthetic Multi-use Field
- Create Trail Network and Environmental Education Opportunities
- Reconstruct Softball Field with improved dugouts, fencing, irrigation, etc.



Concept B

Preliminary Recommendations – Pascone Park



Concept A



Concept B

Parks & Recreation Master Plan

Thank you

Questions?

<https://www.ardsleyvillage.com/comprehensive-plan/implementation/webforms/parks-and-recreation-master-plan>

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